

ZLBPWT-ASLNEWTP

Neoprene Lip Balm Sleeve With SPF 15 Lip Balm

Print File // Actual size

Please Note: All colors of ingredients and item names can be changed to match the colors of the imprints but will be black or white will be standard. Black ingredients do not show up well against darker colored background, we recommend that you change them to white. The ingredients must be readable and legible due to FDA regulation. If you have a background pattern or picture, please take this into consideration. Recommendations 1- include a white or transparent box underneath the ingredients. 2- add a white or black outline (it must be thick enough to print well). 3- Change the color of them to white or black, or match a darker or lighter color from your artwork in order to make them visible. Note, we will make one of the above changes on your proof should it not be done when artwork is submitted. A small drop shadow does not print well, we will not use this option when it is provided.

Bleed Area (background color/pattern) needs to be 1/8" outside outline

Label size is the actual outline

Standard Imprint area 1/8" inside the outline

The image shows four identical label templates for different lip balm flavors: Unflavored, Flavored, Medicated, and TANG. Each template is divided into three main sections:

- Visible Label Area:** Contains product name, weight (.16 oz. / 4.67 g.), drug facts, active ingredients (Avobenzone 2%, Octinoxate 7.5%), purpose (Sunscreen), and uses (Moisturizes dry and chapped lips, helps prevent sunburn, etc.).
- Seal:** Contains directions (Apply liberally 15 minutes before sun exposure, etc.), warnings (For external use only, do not use on damaged or broken skin, etc.), and other information (Protect this product from excessive heat and direct sun).
- Overlapping Area:** A central area marked "OVERLAP DO NOT PUT ART HERE" where the two sides of the sleeve meet.

Unflavored

Flavored

Medicated

TANG

Sleeve size: 2 1/4" x 2 5/16" on each side
Imprint area: 1 3/4" x 11/16"

Art should lay out like this

Art should lay out like this

